On November 2, Geoffrey Beene Rock Stars of Science™, and Memorial Sloan-Kettering breast cancer expert Larry Norton will be among the speakers at the third annual Zoobiquity Conference, held in New York City. The Zoobiquity Conference is designed to bring together leading clinicians and scientists in both human and veterinary medicine to discuss the same diseases in a wide spectrum of animal species and human beings. Dr. Norton will address how the study of breast cancer in other mammals can improve understanding of the disease in humans.